MUSIC VIDEO

Working in a group, you will produce a MUSIC VIDEO. The length of your videos will vary, depending upon the song you select, but they should run between 3-4 minutes (minimum).

1. Select a song for your video.
2. Type out or photocopy the lyrics to the song.
3. Decide upon a **concept** for your video.
4. Will you simply “tell the story” of the song?
5. Will your video send a meaningful message? What can you do DIFFERENTLY than the original video—what other message can you send with this song?
6. Complete the Music Video Project Planning Sheet. You will not be allowed to begin filming until this sheet has been submitted and approved.
7. Film your scenes.
8. Edit your video footage.
9. Add titles.

\*\*\* Pay careful attention to the pacing and impact of the visuals in this video. Edits should

occur every 1-2 seconds and include every camera angle you can imagine. The delivery of

a good concept, presentation of a strong theme, and use of effects, photographic and

electronic), will all be factors. \*\*\*

**EVALUATION CRITERIA:**

**20 pts. Interest and Purpose**

Music video has a clear and interesting purpose.

**60 pts. Videography--clarity**

Video did not shake/rock unnecessarily and the focus was excellent

throughout.

**60 pts. Videography--interest**

Many different “takes,” camera angles, and use of effects.

**30 pts.** Met Deadline

**10 pts.** Titles and Credits

All titles and credits are accurate, legible, and draw viewer’s

attention.

**20 pts**. Music Video Documentation turned in, completed, with video

**Total points = 200 points**

**MUSIC VIDEO PROJECT PLANNING SHEET**

Production Company Name:

Song:

Artist:

What is the concept for this video? **What message are you trying to send? (BE SPECIFIC)**

**BRIEF ACTION SUMMARY:**

In the space below, give a step-by-step summary of the action of your video. Each number and step should align with a box on your Story Board Layout (next page)---You need to be able to give enough description as to what your plans are that someone else can “see” your ideas on paper!!

1.

2.

3.

4.

5.

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11.

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14.

**ACTION SEQUENCE SHEET**

You need to type out (or print) the lyrics of your song. Use the lyric sheet to guide your action sequencing. Mark on the lyric sheet where each scene number begins and ends and turn these two sheets in together.

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| **Scene #** | **Location/Background** | **Action Summary** | **Talent/People** | **Props** |
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